



# Rent Manager

Property Management Software

Build On The Power Of Your Portfolio



# Not Your Average Software

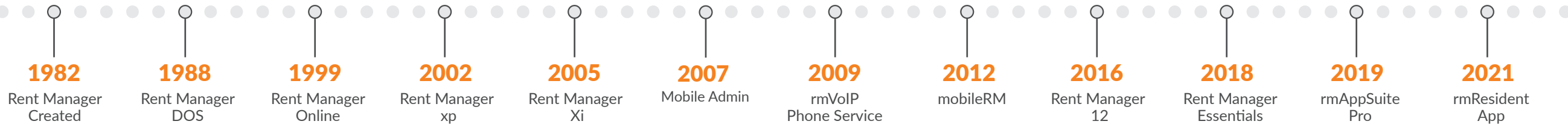
Your business is unique—with different needs, wants, and functionality than any other operation.

Rent Manager<sup>®</sup> was created to **custom fit** your company.

Our purchase options, feature sets, and proven scalability leave plenty of room for you to tailor your Rent Manager experience to your particular property management needs.

# Three Decades Of Pioneering Development

In the early '80s, our President and CEO, Dave Hegemann, was determined to revolutionize the way property owners and managers conducted business, and set out to create a solution. Building the program entirely from scratch, Dave set the groundwork for Rent Manager to lead the industry through continual innovation and industry-first products.



He didn't set out to create a business, he set out to solve real-life problems and make the lives of property managers easier and less stressful.

**It's that simple.**



# What We Do

**Rent Manager** is proven software for companies that manage all types of properties. Ideal for portfolios of every size, this program is your key to running an effective and efficient business.

Inside our ***all-in-one solution***, you'll find:



Advanced Property Management & Accounting Software



Open API to Sync with Any Technology Vendor



Powerful Reporting & Custom Data Analytics



Work Order Management



Enterprise VoIP Phone Solution



Enhanced Marketing Tools & Online Leasing



Website Design & Integration



Revenue Management, Budgeting, & Forecasting



Task Automation

Get the whole picture at: **[RentManager.com/Overview](https://RentManager.com/Overview)**



# Unique Customization

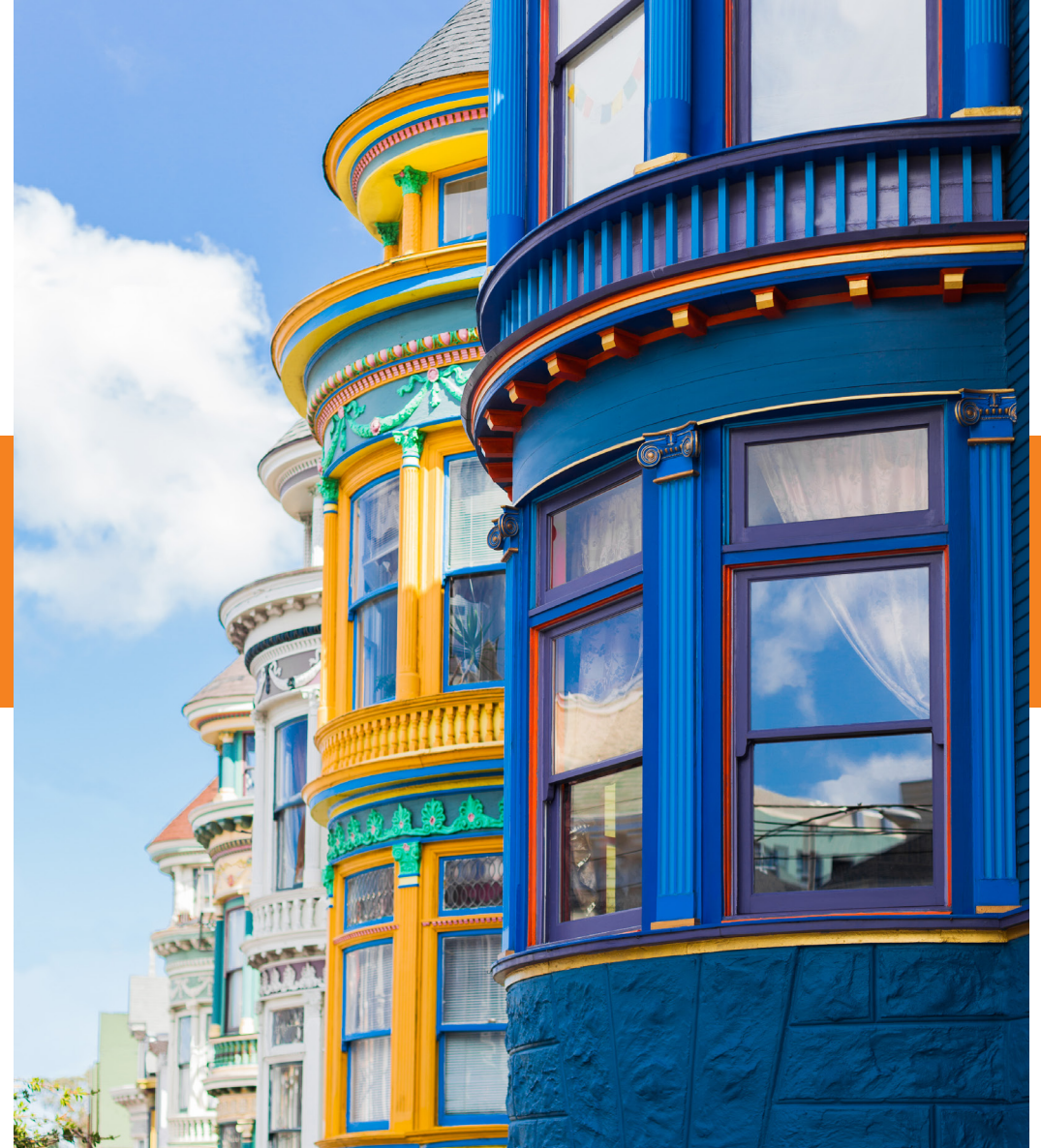
One of the greatest challenges faced when choosing software is the lack of flexibility that comes with buying it off the shelf, rather than developing it yourself.

## That's why Rent Manager offers you a thoroughly customizable solution.

We deliver advanced accounting and management features while leaving plenty of room for your adjustments through custom data fields, custom reports, custom documents—custom everything.

Rent Manager is leading the way in software flexibility by providing an open [Application Programming Interface \(API\)](#) system. This API gives you the freedom to integrate with whichever vendor you choose, enhancing the power and agility of our already-robust platform with emerging technologies.

Our goal is to provide customers with the most advanced property management solutions available, and by delivering access to the industry's leading technology experts, we're making that goal a reality.



Customize through our API: **[RentManager.com/Integrations](https://rentmanager.com/integrations)**



## Complete Accounting

The hassle of managing multiple programs to cover all your bases can make property management harder than it has to be.

That's why we've set out to offer everything you need in one platform, including the vital functionality of a comprehensive accounting system. Manage your [accounts payable](#), [accounts receivable](#), [electronic bank reconciliations](#), [financial reports](#), [online payment processing](#), and [more](#) in a single location to ensure you don't miss a penny.



Rent Manager keeps your books streamlined, organized, and most importantly, accurate—**whether you manage a few properties or a few thousand.**

Check out the balance at: [RentManager.com/Accounting](https://RentManager.com/Accounting)



# Powerful Reporting

There's no better way to accurately gauge the success of your business than by seeing your financial data first-hand. But if your accounting software doesn't talk to your management database, or you're still clunking through the numbers in a spreadsheet, getting a clear picture of where your business stands can be... *challenging*.

Rent Manager makes it easy to check on your operation's fiscal health—and quickly answer important questions about your business—with **more than 400 built-in reports** that are just a mouse-click away.

And when you'd like to run property-specific evaluations, the software gives you the ability to create your own reports that are tailored to pinpoint the exact information you want, in the unique configuration that fits your needs.

Automatically generate any combination of reports and deliver them based on your schedule.

**Take advantage of reporting done right... that's built right in.**

Get the full report: **[RentManager.com/Reporting](https://rentmanager.com/reporting)**





# Automation

Ditch the old way of doing things and streamline your tasks so you can **make the most of your time.**

Rent Manager offers countless ways to make your job easier, including **custom-built websites** that integrate with your database to automatically push and update vacant-unit information directly to your site.

**Apply Now** takes leasing paperless by making the process entirely digital. And Rent Manager's **mobile capabilities** give you access to tenant information, service issues, inspection reports, payment resources, and more from any iOS™ or Android™ device.

You can further simplify your daily routine by taking advantage of **Task Automation**—a feature that automates numerous routine activities, such as posting recurring charges and late fees every month. Additionally, Rent Manager's **Phone Broadcast** and **Two-Way Text Messaging** modules save you time and effort by allowing you to create a single message and send it to thousands of contacts all at once.



# Customer-Focused Support

What good is software if you don't know how to use it?

Rent Manager is constantly evolving with new features and updates to implement and best practices to follow. That's why we've developed extraordinary support and training resources that enable you to get the most out of your Rent Manager experience.

For starters, we'll set you up with a designated **Implementation Consultant** who will learn your business and help you set up your database in a way that makes the most sense for your company.

We then provide **on-demand, online training with Rent Manager University**, as well as supplemental learning opportunities via Weekly Webinars, Tech Tuesdays, Virtual Classrooms, custom training and consultation, and more.

To aid in your day-to-day operations, Rent Manager's **Product Support Representatives** are ready to help you make the most of the program. Our award-winning team will address your questions quickly and deliver solutions that keep your business moving and growing.

Experience our expertise at: **[RentManager.com/Support](https://RentManager.com/Support)**





# Built To Last

In addition to our **30+ years of debt-free operation**, we're continually updating and upgrading the program to stay on top of the ever-changing world of property management.

For example, since the majority of property management is done on-the-go, we developed **mobile apps** that integrate with the software—increasing the mobile capabilities of inspections, work orders, and payment processing. Available on any smart device, you can access all the key features you depend on—including tenant information, bills, work orders, reports, and more. You no longer have to be at your desk to get vital work completed—our mobile apps let you take Rent Manager with you.

Since our software is designed around your company, we're built to grow with you. It's not just your property management software for today—Rent Manager is your all-in-one solution for today, tomorrow, and for decades to come.



# Don't Take Our Word For It...

“Rent Manager does a great job integrating all the components property managers need on a daily basis. We have used other property management software prior to this and find that Rent Manager is a far superior product.”

— *Cheryl Maddaford*,  
Hometime Property Services

“

Rent Manager is very user friendly and the User Defined Fields allow us to customize SEVERAL areas of our reports. The support is also excellent—I always get timely responses and good instruction.

— *Barb Mast*,  
Heritage Financial Group

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“

Rent Manager Customer and Technical Support is the best I have ever experienced, personally and professionally. They are knowledgeable, patient, and results-oriented. The Rent Manager in-house training program for staff has been well-thought-out and it shows that they take pride in employing and training qualified people. Overall, Rent Manager is a world-class product and I appreciate the company's drive to continually refine the software for its customers.

— *Kevin Klein*,  
Klein Real Estate

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Get the real scoop straight  
**from our customers.**

Read more of our users' experiences at: [RentManager.com/Blog](https://rentmanager.com/blog)



# See For Yourself

Schedule a demo and a Rent Manager representative will lead you on a guided tour of the software, outlining the features and functionality that will mean the most to your business.

## Get Growing with Rent Manager

by calling 800-669-0871,  
emailing [Sales@RentManager.com](mailto:Sales@RentManager.com),  
or visiting [RentManager.com](http://RentManager.com).



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